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Final Mark: 52 /100

Level: B2

Company: Accenture

Vocabulary (10pts total)

Complete the words. Use the definitions to help you. (2 pts each)

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1. **brand social** when a company starts to use an existing brand name on another different type of product, hoping that people will buy it because they recognise the name. **Brand Stretching**
2. **Loyalty** the quality of remaining faithful to a person product, company, etc. **Luxury**
3. **discount.** to make something appear less important or desirable. **devalue**

4. **customer brand** the part of the company that makes the most money and that is considered to be its most important and central one. **Core business**
5. **ultra-Luxury** highly expensive and exclusive **ok**

5/10

Grammar (20pts total)

Complete this email by writing each verb in brackets in the correct tense (2 points each)

Dear Ms Spackman

I am writing you to ask a couple of questions about your recently launched call for tender. Actually, this is the second time that we 1) **..have submitted** **.SUBMITING**..... (submit) a bid to your company and I hope that this time we 2) **...HAVE BEEN** **..will be.....** (be) successful.

My questions are as follows:

- 1) The technical specifications are exactly the same as the last time we
3) **...TENDER** **tendered.....** (tender) for this contract two years ago. Is this intentional?

2) You ask for three references. How recent must these be? We 4) ...**DID...ok.....**
(do) a job of comparable size six years ago but since then, we 5) ..**DIDN'T.x have**
not done..... (not/do) anything on the same scale.

For the time being we 6) are **CONTINUING. will continue....** (continue) to work
on our offer, but I hope to receive your answers before long.**ok**

Yours sincerely

Danny Robinson

5/20

Make each adjective into a noun to complete each statement. (2 points
each)

- a) At Google the emphasis is on **INFORMATION**..**informality.....**
INFORMAL
- b) The most important thing for employees is to have...**CONSISTENTION**
consistency not constant change. **CONSISTENT**
- c) In advertising, the main thing is to bring out employees'
natural ...**CREATOR**..**(person) .creativity. ok CREATIVE**
- d)**RECOGNITION**.....**ok.....** can be financial or simply a few words of
praise. **RECOGNISED.**

4/10

Reading (15pts total)

Read the text and decide if the following statements are true (T) or false(F) (1 pt each answer, 5 pts justification)

My father and mother should have stayed in New York where they met and married and where I was born. Instead, they returned to Ireland when I was four, my brother. Malachy, three, the twins, Oliver and Eugene, barely one, and my sister, Margaret, dead and gone.

When I look back on my childhood, I wonder how I survived at all. It was, of course, a miserable childhood: the happy childhood is hardly worth your while. Worse than the ordinary miserable childhood is the miserable Irish childhood. And worse yet, is the miserable Irish Catholic childhood.

People everywhere brag and whimper about the woes of their early years, but nothing can compare with the Irish version: the poverty; the shiftless loquacious alcoholic father; the pious defeated mother moaning by the fire; pompous priests; bullying schoolmaster, the English and the terrible things they did to us for eight hundred long years.

My father, Malachy McCourt, was born on a farm in Toome, County Antrim. Like his father before, he grew up wild, in trouble with the English, or the Irish, or both. He fought with the old IRA and for some desperate act he would up a fugitive with a price on his head.

When I was a child I would look at my father, the thinning hair, the collapsing teeth, and wonder why anyone would give money for a head like that. When I as thirteen my father's mother told me a secret: as a wee lad your poor father was dropped on his head. It was an accident, he was never the same after, and you must remember that people dropped on their heads can be a bit peculiar.

- a. Frank (the author) grew up in New York. **T x**
- b. His parents grew up in New York. **T x**
- c. He went to Ireland with his five brother and sisters. **F ok**
- d. He came from a poor family. **F x**
- e. He did not like his teachers at school. **T ok**
- f. Ireland was the best county to grow up in. **T x**
- g. His father was never in trouble. **F ok**
- h. His father was not an attractive man. **T ok**
- i. His paternal grandmother died before h was born. **F ok**
- j. His father's accident affected his life. **T ok**

Listening (15pts total)

Listen to a woman talking about her company on the radio. Decide if the statements are true (T) or false (F) (1 pt each , 7 pts for justification)

- 1. Cyntia is used to being on the radio. **_f ok**
- 2. Her company exclusively makes woollen clothing. **_t__x**
- 3. The business developed from her hobby. **_f__x**
- 4. At first the clothes were sold only in local shops. **_f__x** in different countries.
- 5. Cynthia took a course in clothing design. **_t_x_**
- 6. Product placement boosted sales. **_t__ok**

7. The jumpers are still hand-knitted. __f__x she produce original jumpers original
8. Cynthis doesn't want anything to do with woolly clothes in her retirement. _t__x_

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Writing (20pts total)

Write a paragraph of about 125 words. Choose among the following topics:

A situation where you helped someone unexpectedly

A surprising event during a meeting

An experience with teamwork that was successful or stressful

I Will start to speak about the running event that was the last month. I went with mi two colleagues: Guido and Cande, because this event is only to **for** people that **who work works** in Accenture and is very funny **making** make this type of activities with **them** **they**.

Also I love **running** **ran** in the morning **with** **in** the sunny day. I think that is the best activity, in fact to my mind and body.

This activity **lasted** **was** about two hours. When I finished this marathon, I was very happy because my family arrived with the gift for me and I met

with **them to eat** **they for eat** the delicious cake and **drank** **drink** coffee.
It was **a** beautiful experience.

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Speaking (20pts total)

First impressions

Motivation at work

Managing projects

Personal Questions

