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Final Mark 81.5/100

Level: B1

Company: Accenture

Vocabulary (10pts total) 9/10

1. I'm on the night __work shift__ this week, so I won't be available in the evenings.

- a) turn
- b) work shift ✓
- c) schedule

2. This company is known for its __advanced__ technology in artificial intelligence. It's always the first one in the market when it comes to the new technology.

- a) Surprising
- b) cutting edge ←
- c) advanced

3. Attention to detail is a __hallmark__ of his work; you can always tell it's his.

- a) signature
- b) hallmark ✓
- c) feature

4. That café became really __trendy__ after a famous influencer posted about it.

- a) fashion
- b) trendy ✓
- c) popular

5. He's a __veteran__ who's been working here for over 30 years.

- a) veteran ✓
- b) old timer
- c) senior employee

6. Many fans think the sequel is just a __cash grab__ with no real creativity.

- a) money-making scheme
- b) Cash grab ✓
- c) lazy attempt

7. Dealing with all this paperwork is such a __hassle__. I really, and I mean, really dislike it. I don't think about it...

- a) nuisance
- b) hassle ✓
- c) burden

8. The new update is a real __game changer__; it completely changes how the software works. Smooth as butter...

- a) breakthrough
- b) game changer ✓
- c) major improvement

9. The firefighters managed to __put out__ the fire before it spread to nearby buildings.

- a) extinguish
- b) put out ✓
- c) suppress

10. We expect the new project to __kick off__ next week on Thursday with a short presentation.

- a) opens
- b) kick off ✓
- c) start

Grammar (20pts total) 17/20

Part I: Indirect questions

1. Rephrase the following sentences into indirect questions (5pts)
5/5

1. Where is he going?

Could you tell me where he is going?

2. What time does the meeting start?

Do you know what time the meeting starts? ✓

3. Why did she leave early?

I wonder why she leaves early. ✓

4. Where have they been?

Could you tell me where they have been? ✓

5. Is he coming tonight?

Do you know if he is coming tonight? ✓

2. Choose the correct option. (5pts) 5/5**1. Do you know where *she is going*?**

- a) is she going
- b) **she is going** ✓
- c) does she go

2. Can you tell me why *he left*?

- a) did he leave
- b) **he left** ✓
- c) he did leave

3. I wonder what *will happen next*

- a) **will happen** ✓
- b) happens
- c) is happen

4. Do you know *if it is open*?

- a) is it open
- b) **it is open** ✓
- c) open it is

5. Could you tell me where *they went yesterday*?

- a) did they go



b) they went ✓

c) went they

Part II: Modals (10pts) 8/10

Choose the best modal and justify the choice in one short clause.

1. He **can't** be at home; the lights are off and his car isn't here. (must / can't / might) I used *can't* because exist evidence. ✓
2. You **don't have to** finish this today; it's not urgent. (don't have to / mustn't / shouldn't) I used the modal verb *don't have to* because there is not an obligation, the task can wait. ✓
3. She **can't** have forgotten, she never misses meetings. (must / can't / might) I used *can't* because it is a negative deduction. ✓
4. We **should** leave now, we have to catch the train. (should / must / could) I used *should* because it is a recommendation. ✓
5. They **must** be working late; their office is still open. (must / might / can't) I used *must* because I'm doing a logical **strong** deduction. ✓

Reading (15pts total) 15/15

Read the following text and answer either true or false the questions down below and account for your choice.

I've been closely following the recent changes in our company's marketing strategy, and I have to say, I'm quite optimistic about the shift towards digital platforms. It's evident that consumer behavior is evolving rapidly, and embracing a more online-centric approach seems like the right move. I believe this change not only aligns with current trends but also opens up new avenues for engagement with our target audience. The decision to distribute more resources to social media campaigns, for instance, resonates with the direction in which the industry is heading, and I'm excited to see how this'll impact our brand visibility.

While I appreciate the efforts to adapt to the digital landscape, I do have my reservations about the reduced focus on traditional advertising channels. While online presence is crucial, I think maintaining a balance is key. Many of our clients still respond well to traditional marketing methods, and completely change those methods might estrange a significant segment of our audience. Striking the right balance between digital and traditional approaches could be the key to reach a broader demographic and to ensure the resonance of our message across various platforms. Overall, I believe these changes are necessary, but a thoughtful and measured approach is vital to navigate this transition successfully.

- 1) The person is pessimistic about the shift towards digital platforms.

FALSE

It's false because the author explicitly states: "I'm *optimistic* about the shift towards digital platforms." The author has been optimistic. ✓

- 2) The author believes that the change in marketing strategy does not align with current trends and the future. **FALSE** ✓

It's false because the author says that the change "aligns with current trends" and "even opens new opportunities for the company." This is the opposite of what the statement says.

- 3) The text suggests that the decision to invest more in social media campaigns is not aligned with industry trends. **FALSE** ✓

The author explicitly says that "In so doing, we're moving in the direction in which the industry is heading," confirming it is aligned with industry trends.

- 4) The author thinks that maintaining a balance between digital and traditional approaches is unnecessary. **FALSE** ✓

Is false because the author says, "maintaining a balance is key" and that balance "could be the key to reach a broader demographic."

- 5) According to the text, the author is excited to see how the shift towards digital platforms will impact brand visibility. **TRUE** ✓

Listening (15pts total) 13.5

Part I: Choose the right answer. (7.5 pts) 6/7.5

1. The pitch drop experiment is ...

- A) the oldest experiment in history.
- B) the oldest experiment that is still running today. ✓
- C) the longest experiment in 1927.

2. The creator of the experiment wanted to ...

- A) have an experiment that lasted a long time.
- B) show the dangers of everyday materials.
- C) show that common substances have extraordinary properties. ✓

3. Pitch is a substance .

- A) that looks solid. It is actually liquid. ✓
- B) that looks liquid. It is actually solid.
- C) that doesn't appear to be liquid or solid.

4. The first time a drop of pitch fell was

- A) eight years after the experiment began. ✓
- B) three years after the experiment began.
- C) forty years after the experiment began.

5. Which of the following sentences is not true about Professor John Mainstone?

- A) He never saw the pitch drop.
- B) He was responsible for the experiment for over fifty years.
- C) He took over the experiment in 1927. ←

Part II: Complete the sentences (7.5 pts) 7.5/7.5

Complete the sentences with one to three words and/or numbers.

1. When pitch is at room temperature, you can break it with a _hammer_ ✓
2. Professor Parnell put pitch into a glass funnel, let it cool, then turned it _upside down_ and cut off the top. ✓
3. In total, only _9 drops_ have fallen from the funnel. ✓
4. The next pitch drop is expected to fall in _2020s_ ✓
5. In 1988, the scientist responsible for the experiment missed seeing the pitch drop by _5_ minutes ✓

Writing (20pts total) 10/20

Option A:

Your boss asked you to write a report detailing the performance of the new ChatBot the company started to use. Word limit: 200

Option B:

Given the result of a recent survey on motivation, your boss asked you to write an email providing ideas on how to improve motivation at work and thus efficiency. Word limit: 200

Dear Ricardo:

I'm writing following the results of the recent motivation survey.

I would like to share with you some ideas that I think could help improve motivation and efficiency at work.

First: I think it would be a good idea to recognize employees' efforts. For example, a simple "thank you" in a meeting can make people more motivated.

Second: Offering more flexible working hours could help employees manage their personal life with professional **<Mission noun. Professional**

what? Professional life>. This can reduce the *<unnecessary article>* stress and help to be more focus in work tasks.

Third: Providing more training would impulse to employees *< Wrong verb + structure. Suggestion: Would encourage employees (no "to" before employees)>* to learn new skills and feel that they are growing in the company. *< Acceptable, but slightly wordy. More natural: "feel they grow within the company">*

Finally, I believe that better communication between managers and employees is very important. Regular meetings can help people to feel supported.

I hope these ideas are useful. If you have any question or others' ideas, I would like to discuss them. *<Incorrect plural/possessive: "Any questions or other ideas">*

Best regards

Tomás J. Sant

Other comments: "First:" / "Second:" / "Third:" / "Finally," Inconsistent punctuation (colon vs comma). Keep it consistent. If you say "first," then "second" should have a comma too.

The text is structurally clear (introduction + ordered points + conclusion), but the issue is that it reads like isolated statements because each point is self-contained with minimal linking to the previous one. In other words, "First" is just a bunch of standalone sentences.

There is no thematic progression. Ideas are not built on each other.

Connectors are enumerative only (First, Second, Third), not discursive (as in, no cause, contrast, reinforcement).

In short, the text lacks:

Internal linking (e.g., In addition, Moreover, This also suggests...)

Development within points (each idea stops too quickly)

Cross-referencing between ideas

Speaking (20pts total) 11/20

- 1) Pick one of these topics and elaborate. Make proper use of tenses, vocabulary, and grammar.

A: Does speaking the same language mean sharing the same culture?

B: What strategies help you stay calm under pressure when others are expecting answers?

c: Look at the picture and describe what you see by making use of descriptive language as much as you can

