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Final Mark 85/100

Level: B1

Company: Accenture

Vocabulary (10pts total) 10/10

Read the text and choose the correct option (A, B or C) for each gap

1) I can start work at 7:00 a.m. or 10:00 a.m. because my company offers ___b___.

- a) shift work
- b) flextime ✓
- c) compressed hours

2) Employees receive extra money when they work beyond their normal schedule. This is called ___c___.

- a) bonus pay
- b) night allowance
- c) overtime ✓

3) Since the office closed during the storm, everyone continued working from home through the company's ___c___ policy.

- a) remote access scheme
- b) virtual office program
- c) home-working ✓



4) Everyone is free to choose their schedule, but they must be available between 10 a.m. and 3 p.m., which are known as __c__.

- a) peak hours
- b) office hours
- c) core hours ✓

5) We usually eat together in the cafeteria during our __c__.

- a) coffee break
- b) rest period
- c) lunch break ✓

6) The office will be closed on Monday because it is a __c__.

- a) company holiday
- b) religious festival
- c) public holiday ✓

7) Mark will be away for two weeks after his child is born because he has been granted __c__.

- a) parental absence
- b) family leave
- c) paternity leave ✓

8) Sarah requested three months of __c__ to travel around South America. She won't receive a salary during that time.

- a) sabbatical leave
- b) career break
- c) unpaid leave ✓



9) Most employees take part of their __c__ during the summer to go on vacation.

- a) vacation time
- b) personal leave
- c) annual leave ✓

10) If an employee is sick for a long period, they may receive __c__ according to the law.

- a) compensation benefits
- b) insurance payments
- c) statutory pay ✓

Grammar (20pts total) 20/20

Part I: Read through each sentence and determine whether the verb is transitive or intransitive.

1. The vase broke suddenly. ✓
Intransitive
2. Paul brought a bottle of champagne for the celebration. ✓
Transitive
3. Jack and Jill love hiking in the mountains during summer. ✓
Transitive
4. He found the books and notebooks in his backpack. ✓
Transitive
5. They bought a new car that was defective. ✓
Transitive

Part II: Tag Questions (5 pts)

Complete the sentences with the correct question tags

1. The car isn't in the garage __Is it? __ ✓

2. I'm smart __ *Aren't I?* ____ ✓
3. She went to the library yesterday __ *Didn't she?* ____ ✓
4. He didn't recognize me __ *Did he?* ____ ✓
5. Cars pollute the environment __ *Don't they?* ____ ✓

Part III: Passive Voice (5 pts)

Transform the following sentences into passive voice

1. Someone stole my bike.

My bike was stolen by someone ✓

2. They built this house in 1990.

This house was built in 1990 ✓

3. People speak English all over the world.

English is spoken by people all over the world ✓

4. The teacher praised the student.

The student was praised by the teacher ✓

5. Someone broke the window last night.

The window was broken by someone last night. ✓

Part IV

Rephrase the following sentences into indirect questions (5 pts)

1. How does it work?

Do you have any idea how it works? ✓

2. Where are you from?

Could you tell me where you are from? ✓

3. Could you lend me 50 euros?

Would it be possible for you to lend me 50 euros? ✓

4. Does Susana know about the current issue?

I wonder if Susana knows about the current issue ✓

5. Do you have any problem with that?

I'd like to know if you have any problem with that ✓

Reading (15pts total) 10/15

Part I: Read the following text and answer either true or false the questions down below and account for your choice.

I've been closely following the recent changes in our company's marketing strategy, and I have to say, I'm quite optimistic about the shift towards digital platforms. It's evident that consumer behavior is evolving rapidly, and embracing a more online-centric approach seems like the right move. I believe this change not only aligns with current trends but also opens up new avenues for engagement with our target audience. The decision to distribute more resources to social media campaigns, for instance, resonates with the direction in which the industry is heading, and I'm excited to see how this'll impact our brand visibility.

While I appreciate the efforts to adapt to the digital landscape, I do have my reservations about the reduced focus on traditional advertising channels. While in one hand online presence is crucial, on the other hand I think maintaining a balance is key. Many of our clients still respond well to traditional marketing methods, and completely change those methods might estrange a significant segment of our audience. Striking the right balance between digital and traditional approaches could be the key to reach a broader demographic and to ensure the resonance of our message across various platforms. Overall, I believe these changes are necessary, but a thoughtful and measured approach is vital to navigate this transition successfully.

1) The person is pessimistic about the shift towards digital platforms.

False. The person is quite optimistic about the shift towards digital platforms ✓

2) The author believes that the change in marketing strategy does not align with current trends and is futile.

False. The author believes that the change in marketing strategy aligns with current trends and opens up new avenues for engagement with our target audience ✓

3) The text suggests that the decision to invest more in social media campaigns is not aligned with industry trends.

False. The text suggests that the decision to invest more in social media campaigns resonates with the direction in which the industry is heading. ✓

4) The author thinks that maintaining a balance between digital and traditional approaches is unnecessary.

False. The author thinks that maintaining a balance between digital and traditional approaches is necessary because it could be the key to reach a broader demographic and to ensure the resonance of our message across various platforms ✓

5) According to the text, the author is excited to see how the shift towards digital platforms will impact brand visibility.

True. ✓

Part II: Write a short summary highlighting the main ideas. Make use of proper grammar, tenses, and register. Limit: 120 words.

The text explains that it's important to find a balance between social media and traditional marketing methods because there are clients that are *< here are clients who are still responding well to these methods (more natural; who is preferred for people) >* responding well to these methods and it would be confusing for them to shift all strategies suddenly *<shift all its strategies suddenly / switch all its strategies suddenly>*. The author agrees on *< agree with not a bad idea >* referring to reaching *<an agreement>* the updated and the new digital platforms, but he wants to be careful with the change process. On the one hand, he knows that consumer behaviour *<major thing / use consumer behavior if you're writing in American English>* is evolving rapidly and the company needs to be ready to keep them attracted to the business *<keep them interested in the business / keep them engaged with the brand (more idiomatic)>*. On the other hand, he is realistic knowing that *<he realizes that / he recognizes that / he is aware that (more natural)>* loyal clients might be used to traditional marketing methods. Finally, he suggests a thoughtful and measured approach to navigate this transition successfully.

Listening (15pts total) 15/15

Part I: Write the correct form of the word in brackets. (7.5 pts)

1. The speaker explains how to make our *_memory_* function better. (memorise) ✓
2. We can make *_improvements_* in our ability to memorise. (improve) ✓
3. We use a *_combination_* of long-term and short-term memory. (combine) ✓

4. There are several things we can do to recall information. (inform) ✓
5. We can use word association to remember a concept. (associate) ✓

Part II: Which sentences are true? (7.5 pts)

1. We all use memory in the same way. *True*✓
2. We learn to use our memory as soon as we are born. *False*✓
3. There are two different forms of memorisation. *True*✓
4. We are taught how to improve our memory in history lessons. *False*✓
5. Writing shopping lists can improve your memory. *False*✓

Writing (20pts total) 18/20

Rewrite the text in past tense voice

The city council has recently approved a plan to improve public transportation. Workers are building two new train stations, and engineers have designed a more efficient route for local buses. Next year, the council will introduce electric buses in several neighborhoods. The project has already attracted attention from environmental organizations because it may reduce pollution in the area. Local residents discussed the proposal for several months before the council made its final decision. Many people believe that the new system will make daily travel easier and more reliable.

Two years later, the city council's project was completed. Thousands of commuters use the new train stations every day, and traffic has decreased significantly in the city center. Local transport companies have reported shorter travel times, while passenger numbers have increased steadily. The authorities have installed additional charging stations for the electric buses, and several neighboring cities are now considering similar initiatives. Environmental groups have praised the project because pollution levels have fallen in the area. Last month, a national organization awarded the city a prize for innovation in public transportation. As a result, more people are travelling by public transport than ever before.

A project to improve public transportation has been recently approved by the city council. Two new train stations are being built by workers, and a more efficient route for local buses has been designed by engineers. Next year, electric buses

will be introduced by the council in several neighborhoods. Attention has already been attracted by the project from environmental organizations because it may reduce pollution in the area **< Agent issue: Attention from environmental organizations has already been attracted by the project.>** The proposal was discussed by local residents for several months before the final decision was made by the council. It is believed that the new system will make daily travel easier and more reliable **< This is grammatical, but it is not a passive transformation of the original clause. The original: Many people believe that the new system will make daily travel easier and more reliable.>**

Two years later, the city council's project was completed. The new train stations are used by thousands of commuters every day, and traffic has decreased significantly in the city center. Shorter travel times have been reported by local transport companies, while passenger numbers have increased steadily. Additional charging stations have been installed by the authorities for the electric buses, and similar initiatives are now considered by several neighboring cities. The project has been praised by environmental groups because pollution levels have fallen in the area. Last month, a prize for innovation in public transportation was awarded to the city by a national organization. As a result, public transport is being used by more people than ever before.

Speaking (20pts total) 12/20

- 1) Pick one of these topics and elaborate. Make proper use of tense, vocabulary, and grammar.**

A: Career Choice. Should passion or salary guide your decisions?

B: Networking. How do professional connections help your career?

C: Leadership Style. Should leaders be more assertive or more collaborative?

D: Stability vs Growth. Is it better to stay in one company or move to advance faster?

E: Risk-Taking. Is it worth taking bold decisions early in your career?

