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Final Mark 65 /100

Level: B1

Company: Accenture

Vocabulary (10pts total) 10/10

Read the text and choose the correct option (A, B or C) for each gap

1) I can start work at 7:00 a.m. or 10:00 a.m. because my company offers flextime.

a) shift work

b) flextime ✓

c) compressed hours

2) Employees receive extra money when they work beyond their normal schedule. This is called overtime.

a) bonus pay

b) night allowance

c) overtime ✓

3) Since the office closed during the storm, everyone continued working from home through the company's home-working policy.

a) remote access scheme

b) virtual office program

c) home-working ✓



4) Everyone is free to choose their schedule, but they must be available between 10 a.m. and 3 p.m., which are known as core hours.

- a) peak hours
- b) office hours
- c) **core hours** ✓

5) We usually eat together in the cafeteria during our lunch break.

- a) coffee break
- b) rest period
- c) **lunch break** ✓

6) The office will be closed on Monday because it is a public holiday.

- a) company holiday
- b) religious festival
- c) **public holiday** ✓

7) Mark will be away for two weeks after his child is born because he has been granted paternity leave.

- a) parental absence
- b) family leave
- c) **paternity leave** ✓

8) Sarah requested three months of unpaid leave to travel around South America. She won't receive a salary during that time.

- a) sabbatical leave
- b) career break
- c) **unpaid leave** ✓



9) Most employees take part of their annual leave during the summer to go on vacation.

- a) vacation time
- b) personal leave
- c) **annual leave** ✓

10) If an employee is sick for a long period, they may receive statutory pay according to the law.

- a) compensation benefits
- b) insurance payments
- c) **statutory pay** ✓

Grammar (20pts total) 20/20

Part I: Read through each sentence and determine whether the verb is transitive or intransitive.

1. The vase broke suddenly. **Transitive** ✓
2. Paul brought a bottle of champagne for the celebration. **Transitive** ✓
3. Jack and Jill love hiking in the mountains during summer. **Transitive** ✓
4. He found the books and notebooks in his backpack. **Transitive** ✓
5. They bought a new car that was defective. **Transitive** ✓

Part II: Tag Questions (5 pts)

Complete the sentences with the correct question tags

1. The car isn't in the garage, is IT? ✓
2. I'm smart, aren't I? ✓

3. She went to the library yesterday, didn't she? ✓
4. He didn't recognize me, did he? ✓
5. Cars pollute the environment don't they? ✓

Part III: Passive Voice (5 pts)

Transform the following sentences into passive voice

1. Someone stole my bike. **My bike was stolen by someone** ✓
2. They built this house in 1990. **This house was built in 1990.** ✓
3. People speak English all over the world. **English is spoken all over the world** ✓
4. The teacher praised the student. **The student was praised by the teacher.** ✓
5. Someone broke the window last night. **The window was broken by someone last night** ✓

Part IV

Rephrase the following sentences into indirect questions (5 pts)

1. How does it work? **Could you tell me how it works?** ✓
2. Where are you from? **Could you tell me where you are from?** ✓
3. Could you lend me 50 euros? **Could you please tell me if you could lend me 50 euros** ✓
4. Does Susana know about the current issue? **Do you know if Susana knows about the current issue?** ✓
5. Do you have any problem with that? **Please tell me if you have any problem with that.** ✓

Reading (15pts total) 15/15 !

Part I: Read the following text and answer either true or false the questions down below and account for your choice.

I've been closely following the recent changes in our company's marketing strategy, and I have to say, I'm quite optimistic about the shift towards digital platforms. It's evident that consumer behavior is evolving rapidly, and embracing a more online-centric approach seems like the right move. I believe this change not only aligns with current trends but also opens up new avenues for engagement with our target audience. The decision to distribute more resources to social media campaigns, for instance, resonates with the direction in which the industry is heading, and I'm excited to see how this'll impact our brand visibility.

While I appreciate the efforts to adapt to the digital landscape, I do have my reservations about the reduced focus on traditional advertising channels. While in one hand online presence is crucial, on the other hand I think maintaining a balance is key. Many of our clients still respond well to traditional marketing methods, and completely change those methods might estrange a significant segment of our audience. Striking the right balance between digital and traditional approaches could be the key to reach a broader demographic and to ensure the resonance of our message across various platforms. Overall, I believe these changes are necessary, but a thoughtful and measured approach is vital to navigate this transition successfully.

1) The person is pessimistic about the shift towards digital platforms. **False**
Because the text talk about the optimism about the shift towards digital platforms.

2) The author believes that the change in marketing strategy does not align with current trends and is futile. **False**. Because the author believes this change not only aligns with current trends but also opens up new avenues for engagement with our target audience ✓

3) The text suggests that the decision to invest more in social media campaigns is not aligned with industry trends. **False** Because the text talk about: "The decision to distribute more resources to social media campaigns, for instance, resonates with the direction in which the industry is heading, and I'm excited to see how this'll impact our brand visibility." ✓

4) The author thinks that maintaining a balance between digital and traditional approaches is unnecessary. **False**. It's necessary. ✓

5) According to the text, the author is excited to see how the shift towards digital platforms will impact brand visibility. **True** ✓

Part II: Write a short summary highlighting the main ideas. Make use of proper grammar, tenses, and register. Limit: 120 words.

The writer supports the company's shift toward digital marketing, believing it matches current consumer trends and will improve audience engagement and brand visibility. However, they caution against abandoning traditional advertising, as many clients still value it. They conclude that a balanced approach combining digital and traditional strategies is the best way to reach a wider audience and ensure a

successful transition. !

Listening (15pts total) 10.5/15

Part I: Write the correct form of the word in brackets. (7.5 pts)

1. The speaker explains how to use our memory function better. (memorise) ✓
2. We can make improvements in our ability to memorise. (improve) ✓
3. We use a combination of long-term and short-term memory. (combine) ✓
4. There are several things we can do to recall information. (inform) ✓
5. We can use word associations to remember a concept. (associate) ✓

Part II: Which sentences are true? (7.5 pts)

1. We all use memory in the same way. TRUE ✓
- ~~2. We learn to use our memory as soon as we are born.~~
3. There are two different forms of memorisation. TRUE ✓

4. ~~We are taught how to improve our memory in history lessons.~~
5. ~~Writing shopping lists can improve your memory.~~

Writing (20pts total) 19/20

Rewrite the text in passive voice

The city council has recently approved a project to improve public transportation. Workers are building two new train stations, and engineers have designed a more efficient route for local buses. Next year, the council will introduce electric buses in several neighborhoods. The project has already attracted attention from environmental organizations because it may reduce pollution in the area. Local residents discussed the proposal for several months before the council made its final decision. Many people believe that the new system will make daily travel easier and more reliable.

Two years later, the city council's project was completed. Thousands of commuters use the new train stations every day, and traffic has decreased significantly in the city center. Local transport companies have reported shorter travel times, while passenger numbers have increased steadily. The authorities have installed additional charging stations for the electric buses, and several neighboring cities are now considering similar initiatives. Environmental groups have praised the project because pollution levels have fallen in the area. Last month, a national organization awarded the city a prize for innovation in public transportation. As a result, more people are travelling by public transport than ever before.

A project to improve public transportation has recently been approved by the city council. Two new train stations are being built, and a more efficient route for local buses has been designed by engineers. Next year, electric buses will be introduced in several neighborhoods. Attention has already been attracted by the project from environmental organizations because pollution may be reduced in the area. The proposal was discussed for several months by local residents before the final decision was made by the council. It is believed that daily travel will be made easier and more reliable by the new system.

Two years later, the city council's project was completed. The new train stations are used every day by thousands of commuters, and traffic has been significantly reduced in the city center. Shorter travel times have been reported by local transport companies, while passenger numbers have increased steadily. Additional charging stations have been installed for the electric buses, and similar initiatives are now being considered by several neighboring cities. The project has been praised by environmental groups because pollution levels have fallen. Last month, the city was awarded a prize for

innovation in public transportation by a national organization. As a result, public transport is being used by more people than ever before.

Speaking (20pts total)

1) ~~Pick one of these topics and elaborate. Make proper use of tenses, vocabulary, and grammar.~~

A: Career Choice. Should passion or salary guide your decisions?

B: Networking. How do professional connections help your career?

C: Leadership Style. Should leaders be more assertive or more collaborative?

D: Stability vs Growth. Is it better to stay in one company or move to advance faster?

E: Risk-Taking. Is it worth taking bold decisions early in your career?

