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Final Mark 81.5/100

Level:

Company: Accenture

Vocabulary (10pts total) 8/10

Read the text and choose the correct option (A, B or C) for each gap

1) I can start work at 7:00 a.m. or 10:00 a.m. because my company offers ___**B**__.

a) shift work

b) flextime ✓

c) compressed hours

2) Employees receive extra money when they work beyond their normal schedule. This is called ___**C**__.

a) bonus pay

b) night allowance

c) overtime ✓

3) Since the office closed during the storm, everyone continued working from home through the company's ___**C**__ policy.

a) remote access scheme

b) virtual office program

c) home-working ✓



4) Everyone is free to choose their schedule, but they must be available between 10 a.m. and 3 p.m., which are known as ___**B**___.

a) peak hours

b) office hours

c) core hours ✓

5) We usually eat together in the cafeteria during our ___**C**___.

a) coffee break

b) rest period

c) lunch break ✓

6) The office will be closed on Monday because it is a ___**C**___.

a) company holiday

b) religious festival

c) public holiday ✓

7) Mark will be away for two weeks after his child is born because he has been granted ___**C**___.

a) parental absence

b) family leave

c) paternity leave

8) Sarah requested three months of ___**C**___ to travel around South America. She won't receive a salary during that time.

a) sabbatical leave

b) career break

c) unpaid leave ✓



9) Most employees take part of their **A** during the summer to go on vacation.

a) **vacation time**

b) personal leave

c) **annual leave** ✓

10) If an employee is sick for a long period, they may receive **B** according to the law.

a) compensation benefits

b) **insurance payments** ✓

c) **statutory pay**

Grammar (20pts total) 14.5/20

Part I: Read through each sentence and determine whether the verb is transitive or intransitive. (5 pts)

1. The vase **broke** suddenly.

Intransitive ✓

2. Paul **brought** a bottle of champagne for the celebration.

Transitive ✓

3. Jack and Jill love **hiking** in the mountains during summer.

Intransitive

Here the main verb is "love", not "hiking" which is actually a noun.

4. He **found** the books and notebooks in his backpack.

Transitive ✓

5. They **bought** a new car that was defective.

Transitive ✓

Part II: Tag Questions (5 pts)

Complete the sentences with the correct question tags

1. The car isn't in the garage, **is it?** ✓
2. I'm smart, **aren't you? aren't I?** ✓
3. She went to the library yesterday, **didn't she?** ✓
4. He didn't recognize me, **did he?** ✓
5. Cars pollute the environment, **isn't it? don't they?**

Part III: Passive Voice (5 pts)

Transform the following sentences into passive voice

1. Someone stole my bike.
My bike was stolen by someone / My bike was stolen. ✓
2. They built this house in 1990.
This house was built by them in 1990. ✓
3. People speak English all over the world.
English is spoken by people around all over the world. ✓
4. The teacher praised the student.
The student was praised by the teacher. ✓
5. Someone broke the window last night.
The window was broken last night by someone. ✓

Part IV: Rephrase the following sentences into indirect questions (5 pts)

1. How does it work?
Could you tell me how it works? **Could you tell me how it works?**
2. Where are you from?
I was wondering where you are from
3. Could you lend me 50 euros?
Let me know if you could lend me 50 euros **< Grammatically correct, though "Could you let me know if you could lend me 50 euros?" or "Please let me know if you can lend me 50 euros." sounds more natural.>**
4. Does Susana know about the current issue?
Do you know if Susana knows about the current issue?
5. Do you have any problem with that?
Let me know if you have any problem with that

Reading (15pts total) 12/15

Part I: Read the following text and answer either true or false the questions down below and account for your choice.

I've been closely following the recent changes in our company's marketing strategy, and I have to say, I'm quite optimistic about the shift towards digital platforms. It's evident that consumer behavior is evolving rapidly, and embracing a more online-centric approach seems like the right move. I believe this change not only aligns with current trends but also opens up new avenues for engagement with our target audience. The decision to distribute more resources to social media campaigns, for instance, resonates with the direction in which the industry is heading, and I'm excited to see how impact our brand visibility.

While I appreciate the efforts to adapt to the digital landscape, I do have my reservations about the reduced focus on traditional advertising channels. While in one hand online presence is crucial, on the other hand I think maintaining a balance is key. Many of our clients still respond well to traditional marketing methods, and completely change those methods might estrange a significant segment of our audience. Striking the right balance between digital and traditional approaches could be the key to reach a broader demographic and to ensure the resonance of our message across various platforms. Overall, I believe these changes are necessary, but a thoughtful and measured approach is vital to navigate this transition successfully.

- 1) The person is pessimistic about the shift towards digital platforms.
FALSE. The person is quite optimistic. The person believes that this change not only aligns with current trends but also opens up new avenues for engagement with their target audience. ✓
- 2) The author believes that the change in marketing strategy does not align with current trends and is futile.
FALSE. The author thinks the opposite. He/She thinks that these changes align with current trends and it is positive to the company. ✓

- 3) The text suggests that the decision to invest more in social media campaigns is not aligned with industry trends.
FALSE. She/He says that the decision to invest more in social media campaigns is resonates with the direction in which the industry is heading. ✓
- 4) The author thinks that maintaining a balance between digital and traditional approaches is unnecessary.
FALSE. She/He thinks that is necessary doing a balance between digital and traditional approaches, because many client still respond well to traditional marketing methods. ✓
- 5) According to the text, the author is excited to see how the shift towards digital platforms will impact brand visibility.
TRUE. ✓

Part II: Write a short summary highlighting the main ideas. Make use of proper grammar, tense and register. Limit: 120 words.

The text is about a person who works on <either "for" or "at"> a company and he is describing recent changes in the company's marketing strategy, which are an example of how companies are adapting to the future.

The author says that she/he is optimistic about the recent changes related to the shift towards digital platforms, but he/she < Use one consistently (or they throughout).> still thinks < keep a balance / maintain a balance> that it is important to keep the balance between digital and traditional marketing methods. These changes are necessary for the company's future but we need to go through this transition step by step.

Listening (15pts total) 15/15

Part I: Write the correct form of the word in brackets. (7.5 pts)

1. The speaker explains how to make our **memory** function better. (memorise) ✓
2. We can make **improvements** in our ability to memorise. (improve) ✓
3. We use a **combination** of long-term and short-term memory. (combine) ✓
4. There are several things we can do to recall **information**. (inform) ✓

5. We can use word **association** to remember a concept. (associate) ✓

Part II: Which sentences are true? (7.5 pts)

1. We all use memory in the same way. **TRUE** ✓
2. We learn to use our memory as soon as we are born. **FALSE** ✓
3. There are two different forms of memorisation. **TRUE** ✓
4. We are taught how to improve our memory in history lessons.
FALSE ✓
5. Writing shopping lists can improve your memory. **FALSE** ✓

Writing (20pts total) 16/20

Rewrite the text in passive voice

The city council has recently approved a project to improve public transportation. Workers are building two new train stations, and engineers have designed a more efficient route for local buses. Next year, the council will introduce electric buses in several neighborhoods. The project has already attracted attention from environmental organizations because it can reduce pollution in the area. Local residents discussed the proposal for several months before the council made its final decision. Many people believe that the new system will make daily travel easier and more reliable.

Two years later, the city council's project was completed. Thousands of commuters use the new train stations every day, and traffic has decreased significantly in the city center. Local transport companies have reported shorter travel times, while passenger numbers have increased steadily. The authorities have installed additional charging stations for the electric buses, and several neighboring cities are now considering similar initiatives. Environmental groups have praised the project because pollution levels have fallen in the area. Last month, a national organization awarded the city a prize for innovation in public transportation. As a result, more people are travelling by public transport than ever before.

A project to improve public transportation has recently approved **< has recently been approved >** by the city council. Two new train stations are being built by workers and a more efficient route for local buses have **<has. "the subject is a**

more efficient route"> been designed by engineers. Electric buses will be introduced in several neighborhoods next year by the council. The project has already attracted attention from environmental organizations because pollution may be reduced in the area. The proposal was discussed by local residents for several months before the final decision was made. Many people believe that daily travel will be made easier and more reliable by the new system.

Two years later, the city council's project was completed. The new train station are used every day by thousands of commuters, and traffic has decreased significantly in the city center. Shorter travel times have been reported by local transport companies, while passenger numbers have increased steadily. Additional charging stations for the electric buses have been installed by the authorities, and similar initiatives are being considered by several neighboring cities. The project has been praised by environmental groups because pollution levels have fallen in the area. The city was awarded by a national organization with a prize *< More natural: "was awarded a prize by a national organization", or "was presented with a prize by a national organization">* for innovation in public transportation last month. As a result, more people are travelling by public transport than ever before.

Speaking (20pts total) 16/20

- 1) Pick one of these topics and elaborate. Make proper use of tenses, vocabulary, and grammar.

A: Career Choice. Should passion or salary guide your decisions?

B: Networking. How do professional connections help your career?

My notes

- Networking is very important for our professional career because it's a connexion for our improvement and growth.
- When you do a good job and you know different people, you can do a good imagen and, in the future, change your job to improve your salary with a promotion o something like that.
- For example, when I started in Accenture was for a person that recommend me for a job on my last project in Operations, and I pass the interview.
- When you work with different people, you know different approach and learn more, and in the middle, you are growing on your career and all persons that

know you when you work and if they like your job and attitude , they will find you in the future for make a team.

C: Leadership Style. Should leaders be more assertive or more collaborative?

D: Stability vs Growth. Is it better to stay in one company or move to advance faster?

My notes

- It's dependent on the context because sometimes you need more stability, for example, when I turn a mom, I needed more stability.
- Sometimes, when someone don't have a pressure for a salary or maintain a family, people can be riskier and take some new job for your growth, but maybe it's the best for your stability.

E: Risk-Taking. Is it worth taking bold decisions early in your career?

